



QUALITATIVE RESEARCH

CUSTOMIZED WORKSHOPS

Request a workshop tailored to the training needs of your organization.

Custom workshops can be tailored to selected topics, duration and level. Select from an existing format or customise your own modules. Workshops can be designed for participants new to qualitative research or those seeking to improve skills. They vary from 1-day intensive to 2 weeks duration and are held at the sponsoring institution or Emory University in Atlanta. Workshop instructors are experienced qualitative researchers and use interactive learning formats to foster skill development. Suitable for:

Public Health Professionals ◆ University Researchers ◆ Graduate Students

Non-Government Organizations ◆ Research Corporations



**ROLLINS
SCHOOL OF
PUBLIC
HEALTH**

TRAINING MODULES

Research Methods Modules

- Theory & Concepts
- Research Design
- Recruitment
- In-Depth Interviews
- Group Discussions
- Observation
- Training Field Teams
- Writing & Presenting
- Assessing Quality

Data Analysis Modules

- Principles of Analysis
- Data Preparation
- Codes & Coding
- Analytic Strategies
- Data Synthesis
- Using Analysis Software

INTERACTIVE FORMAT

- Instructional Lectures
- Hands-on Activities
- Video Material
- Quiz Reviews
- Interactive Discussion
- Analysis Software

WORKSHOP VENUE

- Emory University
- Conference Venues
- Sponsor Organization
- USA or Overseas

TO DISCUSS YOUR TRAINING NEEDS CONTACT

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