

OFFICE OF CAREER DEVELOPMENT

ANNUAL REPORT 2012-2013



EMORY

ROLLINS
SCHOOL OF
PUBLIC
HEALTH

Office of Career Development

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Monday - Friday

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Wednesdays & Thursdays

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Executive Summary

The annual report of the Rollins School of Public Health Office of Career Development presents information on the current status of individual career counseling sessions, events and activities of the Office. The current overview states recent overarching trends and accomplishments, while other segments of the report focuses on specific outcomes from particular activities.



Career Fair

Office Visits

The Office of Career Development held appointments with 457 degree-seeking students and 72 alumni. The top reasons for the office visits were for general career coaching and job search preparations. More on pages 6-7.

The Mock Interview and Networking Night

was held in November 2012. We had 72 graduate students and public health professionals participate in this event. Over 144 mock interviews were conducted this night. More on page 9.

The Fall 2012 Career Fair

had 40 organizations and 306 student/alumni participants. Employers primarily attended to recruit students for fellowships, volunteer positions, and part-time employment. More on page 9.

The Mentoring Program

matched 218 students, in the 2012-2013 academic year, with public health professionals working domestically and globally. With field expertise, our mentors provide students an opportunity to better understand the public health practice and to expand students' professional knowledge and network during the academic year. More on page 9.

Fall 2012



Mock Interview & Networking Night

The Mock Interview Week

was held February 25 through March 1, 2013. 86 students registered for a mock interview with one of 59 public health field workers. A total of 95 mock interviews were conducted. More on page 9.

Workshops

include various professional development workshops, panel discussions, and sessions on the topics of international students, career development, networking etiquette, job search tools, negotiation, job search strategies, etc. More on pages 10-12.

The Spring 2013 Career Fair

had 43 organizations and 232 student participants. Employers attended primarily to recruit students for fellowships, volunteer positions, and both part-time and full-time employment. More on page 9.

The Community Advisory Board

meets twice a year. Members are current public health professionals who supervise Rollins students and alumni. The board provides invaluable insights that help Rollins better prepare students for the workplace. More on page 8.

Spring 2013

Career Counseling Utilization

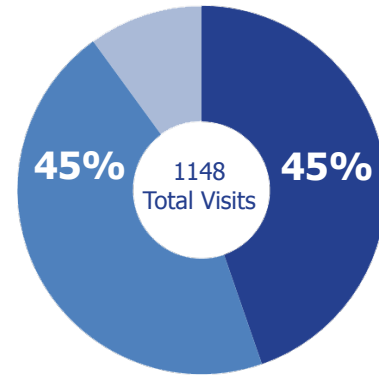
During the 2012-2013 academic year, the Office of Career Development

- conducted 1148 individualized career counseling sessions
- met with 457 students and 72 alumni

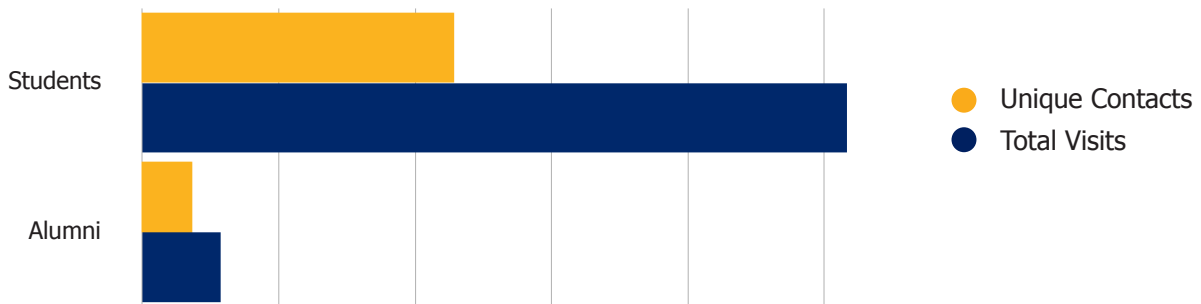
The month with the heaviest visit volume was September with 161 total visits. The academic concentrations with the highest visit volume were **Health Policy Management (31%)** and **Behavioral Sciences and Health Education (22%)**.

Visits by Class

513 (45%)	1 st Year Students
520 (45%)	2 nd Year Students
115 (10%)	Alumni

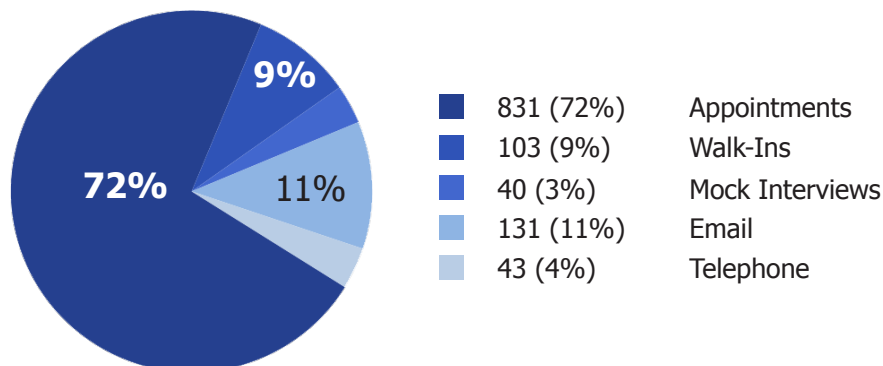


Unique* vs. Repeat Visits

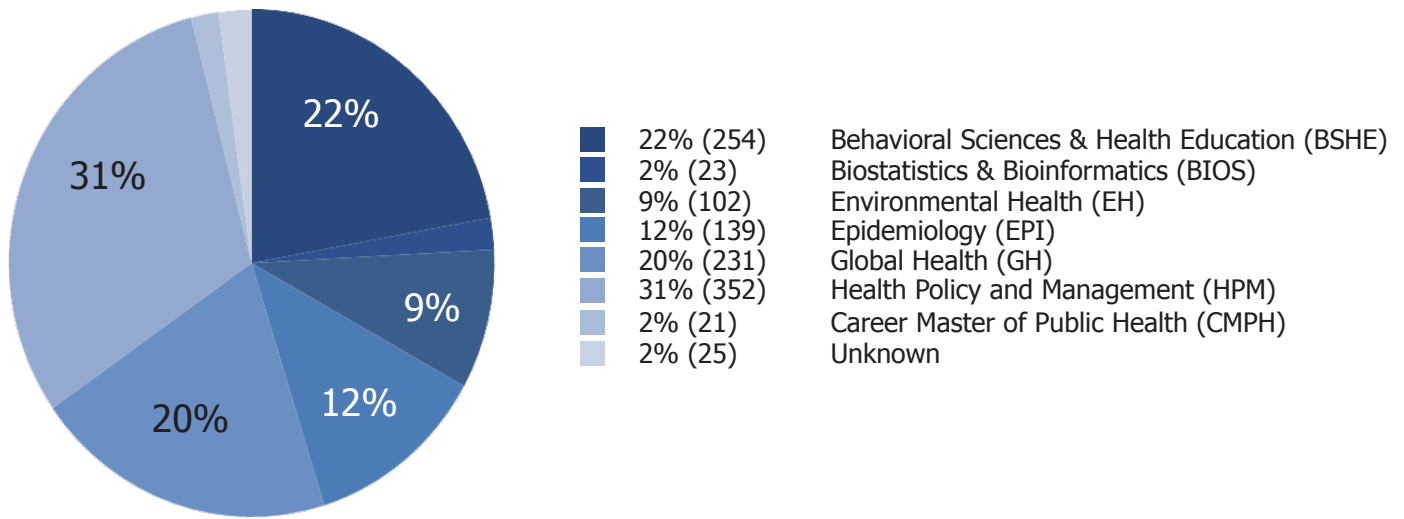


* Unique refers to 1 individual who made 1 visit.

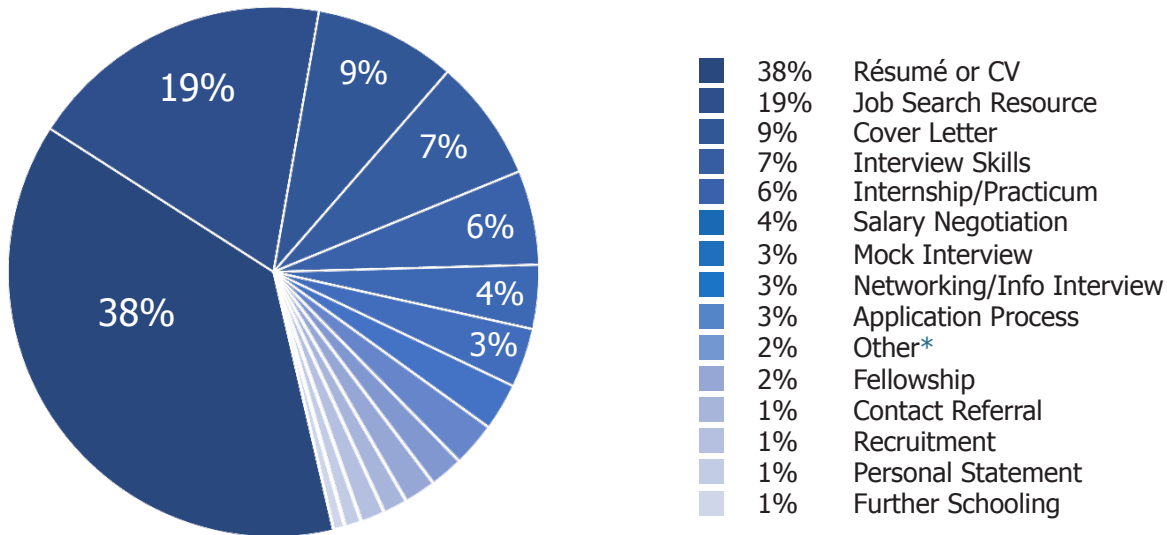
Visits by Contact Type



Visits by Department

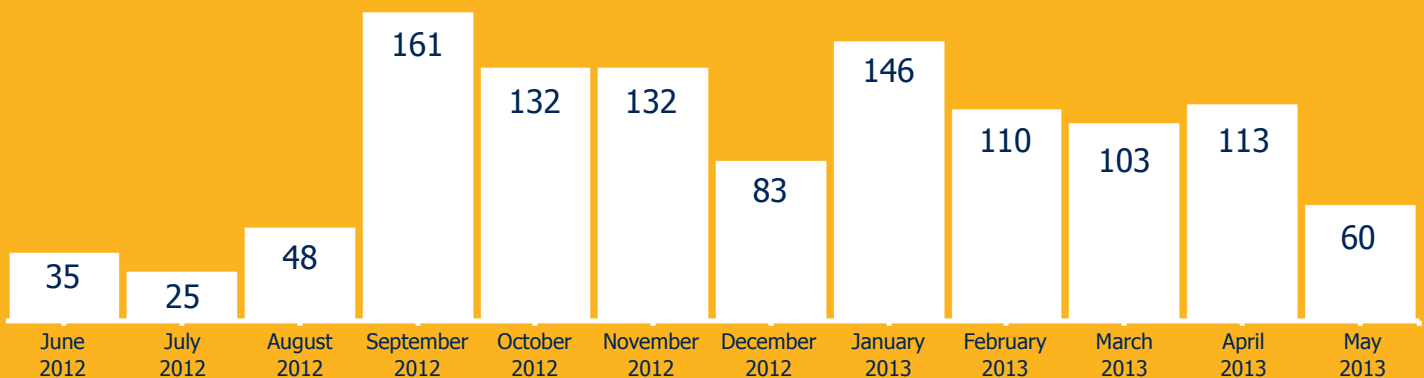


Types of Consultation



* Includes the following topics: Rollins Opportunity Link assistance, On-Campus Interview, Volunteer, RSPH Practical Experience

Visits by Month





Services Overview

2012-2013

The Office of Career Development is committed to providing quality services and programs designed to aid Rollins School of Public Health students and alumni in their career development. The opportunities provided by the Office of Career Development are continually updated to ensure students and alumni have a competitive advantage in the public health workforce based on recommendations from alumni and employers working in public health.

CAB

The Community Advisory Board (CAB), has 70 members representing 58 organizations that actively employ Rollins graduates. The Board meets every semester to provide meaningful and extensive discussion on the critical skills and knowledge necessary for today's public health organizations.

FAB

The Faculty Advisory Board (FAB) is a collaboration between the Office of Career Development and Rollins faculty and staff members to share communications, events and resources that enhance the success of Rollins students. The 2012-2013 FAB members consisted of 16 Rollins faculty and staff, with at least one representative from each department.

Career Fairs

The Office of Career Development hosts 2 career fairs each academic year. The Public Health Career Fair in September 2012 at the Emory Conference Center supported the Rollins Practical Experience awards for students and was attended by 40 organizations, 281 students, 16 alumni and 9 visitors.

The Career Fair in February 2013, also at the Emory Conference Center, hosted 43 organizations, with 205 students, 10 alumni, and 17 visitors in attendance. Organizations attended to hire for both full-time and part-time opportunities.



Career Fair

Mentoring Program

During the 2012-2013 academic year, the Rollins School of Public Health Mentoring Program provided 218 students with the opportunity to develop a mentor relationship with 166 alumni and other public health professionals. Through this program, students gain a better understanding of public health as practiced in the community, to begin to build a professional network, and expand career options.

Networking & Mock Interviews

In response to student feedback and increased demand, Career Development hosted a combined Mock Interview and Networking Night on November 1, 2012, providing 72 students with an opportunity to complete two 30-minute interviews with alumni and other public health professionals. In the Spring semester of 2013, we hosted a Mock Interview Week, in which 86 students registered for 1-hour in-person, skype, or phone interviews. 59 alumni and other professionals served as interviewers and provided instant feedback.



Career Fair



Dad's Garage Networking Night

Events Overview

Event Type	# of Events	Participation
Annual Events	9	941
Career Opportunity Panel Discussions	10	221
Employer Recruitment Presentations	7	307
Event Prep Workshops	3	203
International Students Workshops	9	75
Networking Events	4	272
Professional Development Workshops (Soft skills development)	5	79
Skill-Based Workshops	36	1193
TOTAL	82	3291

Detailed participant data presented below.

Annual Events	# of Events	Participation
Community Advisory Board Meeting	1	40
Community Partnership Celebration	1	100
Faculty Advisory Board Meeting	2	35
Fall 2012 Career Fair	1	306
Fall 2012 Mock Interview Networking Night	1	72
International Student Orientation	1	55
Spring 2013 Career Fair	1	232
Spring 2013 Mock Interview Week	1	86
TOTAL	9	941

Career Opportunity Panel Discussions

	# of Events	Participation
Deloitte Summer Associate Panel	1	24
"How to Apply" Presidential Management Fellowship Information Session	1	31
Medical Information Session	1	21
Pathways to Public Health	5	60
Presidential Management Fellowship Alumni Panel	2	85
TOTAL	10	221

Employer Recruitment Presentations

The Office of Career Development coordinated **7** on-campus recruitment presentations by public health employers and training programs in a variety of sectors, including federal and local government, research institutions, and nonprofit organizations.

Employers

	# of Events	Participation
ACHE	1	6
CDC/CSTE Applied Epidemiology Fellowship	1	48
Deloitte	1	114
Humana Inc.	1	38
Northrop Grumman	1	41
Kurt Salmon	1	18
Trinity Health Fellowship	1	42
TOTAL	7	307

Event Prep Workshops

	# of Events	Participation
Career Fair Preparation	3	203
TOTAL	3	203

International Students Workshops

	# of Events	Participation
Beyond Optional Practical Training (OPT) - US Work Visa Options After Graduation	1	3
International Students Career Development Series	5	53
International Students Work Authorization: Curricular Practical Training (CPT)	1	5
International Students Work Authorization: Optional Practical Training (OPT)	1	12
Interview Skills that Help Seal the Deal	1	2
TOTAL	9	75

Networking Events

	# of Events	Participation
Dad's Garage Networking Night	1	128
Environmental Health Networking Night	1	56
International Career Networking Night	1	19
Meet My Mentor Networking Night	1	69
TOTAL	4	272

Professional Development Workshops

	# of Events	Participation
Optimize Your Relationship with Your Boss	1	17
Networking Like a Professional: The Right Way to Do the Right Thing	1	29
The New Work Force	1	10
Why You Should Never Network	1	6
Women In Leadership	1	17
TOTAL	5	79

Skill-Based Workshops

	# of Events	Participation
Accenture Case Study Prep Session	1	26
Cover Letter	1	7
Crafting an Elegant Argument, Part 1: Developing Effective Claims	1	32
Crafting an Elegant Argument, Part 2: Structuring Your Argument	1	14
Deloitte Case Study Workshop	1	41
HR Student Employment Training Sessions	3	33
Job Search Strategy	2	37
Mentoring 101	6	197
Networking 101	1	10
Practical Experience Program Information Sessions	5	291
Practice Your Elevator Speech	1	43
Résumé 101	5	255
Salary Negotiation	2	56
Practice Your Elevator Speech	1	43
Show and Tell: Building an Interview Portfolio	2	27
Strategies that Help Get Job Interviews	1	8
TOTAL	36	1193



Graduate Employment

Class of 2013

- ✓ The Class of 2013, with 430 graduates, includes those who graduated in August 2012, December 2012, and May 2013.
- ✓ The graduation information is collected at graduation and the unemployed are followed-up at 3, 6, and 11 months post-graduation.
- ✓ Data collection for this report was completed in April 2014, at the 11th month after the May 2013 graduation.
- ✓ Information collected includes salary range, amount of time spent job searching, and number of resumes sent.

Department	Total Graduates	Total Respondents	Response Rate
BIOS	14	14	100%
BSHE	96	88	92%
CMPH	21	15	71%
EH	37	33	89%
EPI	111	101	91%
GH	74	66	89%
HPM	77	64	83%
Total	430	381	89%

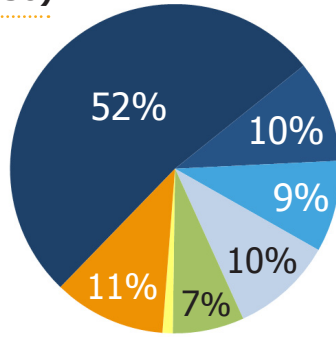
Survey Respondents' Post-Graduation Employment Status

Of the 430 graduates, 381 provided their post-graduation employment status through the completion of the Graduate Info Sheet. This information has been analyzed by department.

Department	Did not respond to survey (Unknown)	# of Graduates Employed Full-time/ Part-time	# of Graduates Seeking Work	# of Graduates in Continuing Education	# of Graduates Not seeking work/Continuing Education	Total Graduates
BIOS	0	11	1	2	0	14
BSHE	8	75	3	8	2	96
CMPH	6	14	1	0	0	21
EH	4	25	6	1	1	37
EPI	10	82	7	12	0	111
GH	8	51	10	4	1	74
HPM	13	45	16	3	0	77
TOTAL	49 (11%)	303 (70%)	44 (10%)	30 (7%)	4 (1%)	430
Among the Respondents	n/a	303 (80%)	44 (11%)	30 (8%)	4 (1%)	381

Employment Status (N=430)

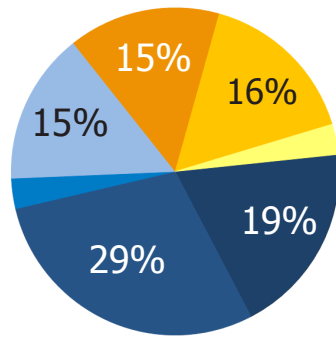
This chart indicates the status of the graduated class of 430 students.



- 52% Employed full-time public health
- 10% Employed part-time public health
- 9% Employed non-public health
- 10% Actively seeking work
- 7% Continuing Education
- 1% Not seeking work/education
- 11% Did not respond to survey (Unknown)

Employment by Sector (N=303)

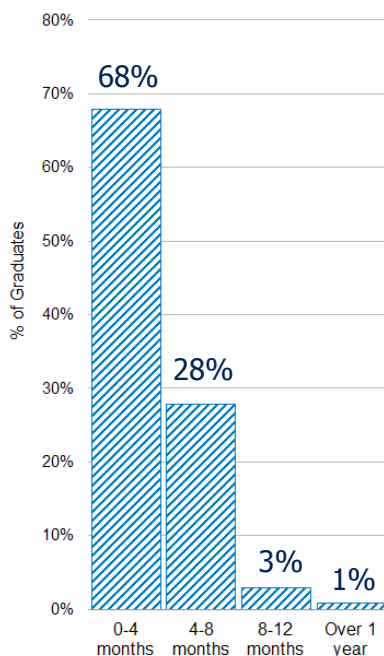
Among the 430 graduates, 303 (70%) reported that they are employed and provided information regarding their job sector.



- 19% University or Research (Academic)
- 29% Government (State, Local, Federal)
- 3% Private Practice/Self-Employed
- 15% Nonprofit/NGO
- 15% Hospital or Health Care Facility
- 16% Proprietary Organization
- 3% Other

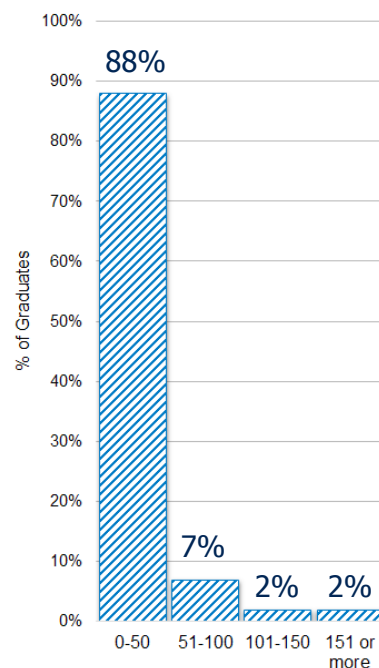
Job Search Period (N = 303)

Among the 303 employed graduates who provided information regarding the time taken to find employment, 68% found employment within the first 4 months of beginning their job search.



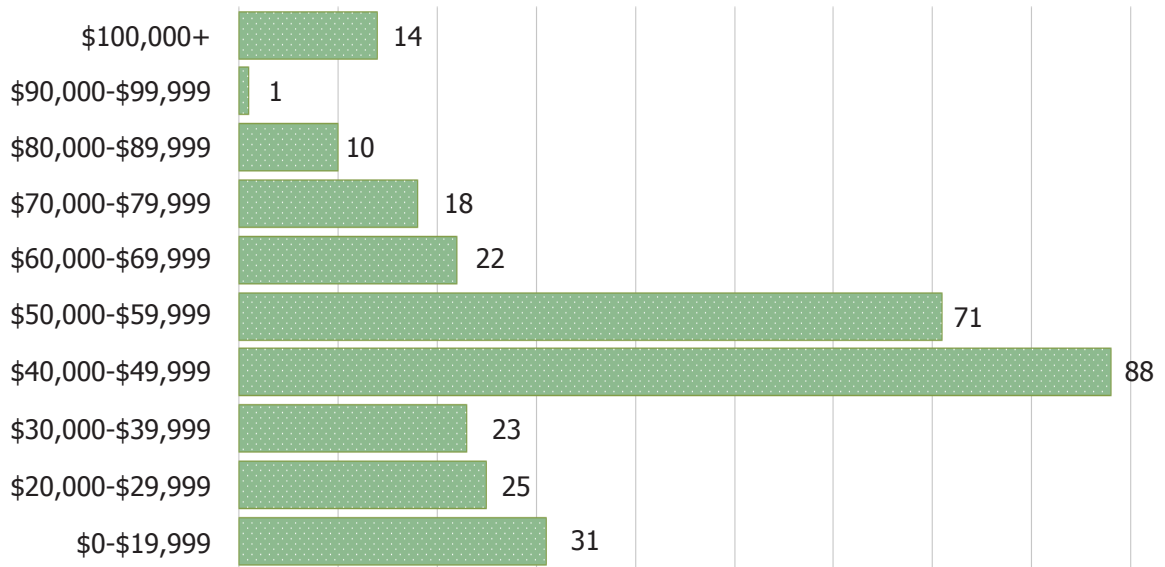
Number of Résumés Sent Out (N = 303)

Among the 303 employed graduates, 88% sent out no more than 50 résumés during their job search period.



Salary Range of Employed Graduates

Among the 303 graduates who accepted full-time and part-time employment reported salary information. Below is a representation of the average starting annual salary range.



Median Salary of Employed Graduates

The average starting salary range of the 303 full-time and part-time employed graduates is \$40,000-\$49,999.

Department	Completed Surveys	Employed Graduates	Median Salary
BIOS	14	11	\$60,000 - \$69,999
BSHE	88	75	\$40,000 - \$49,999
CMPH	15	14	\$60,000 - \$69,999
EH	33	25	\$40,000 - \$49,999
EPI	101	82	\$40,000 - \$49,999
GH	66	51	\$40,000 - \$49,999
HPM	64	45	\$50,000 - \$59,999
total	381	303	\$40,000 - \$49,999





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